AEO & Content Agent Beta

Add prompts

Prompt coverage 33%

Dashboard | Prompts | Citations | Recommendations

Date | Engine | Group | Products/Services (1) | Ideal customer profile | Location | Buyer journey phase | + All filters

HubSpot AEO: **55/55 prompts**

Learn AEO 0%

Brand metrics

Brand metrics measure how your brand appears across AI-generated responses. Use these metrics to understand both your presence and perception in AI answers over time.
Learn more

Brand visibility | Sentiment analysis

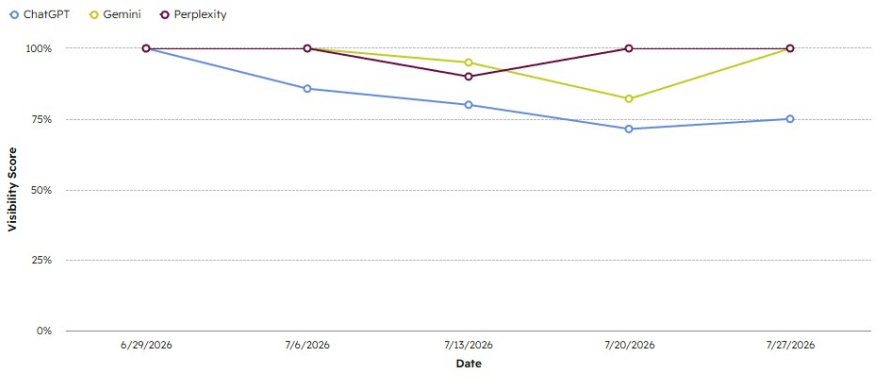
Brand visibility

Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)

Brand visibility over time

Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)

Autoscale



Competitor landscape

See how you track compared to your top competitors. Learn more

Share of voice

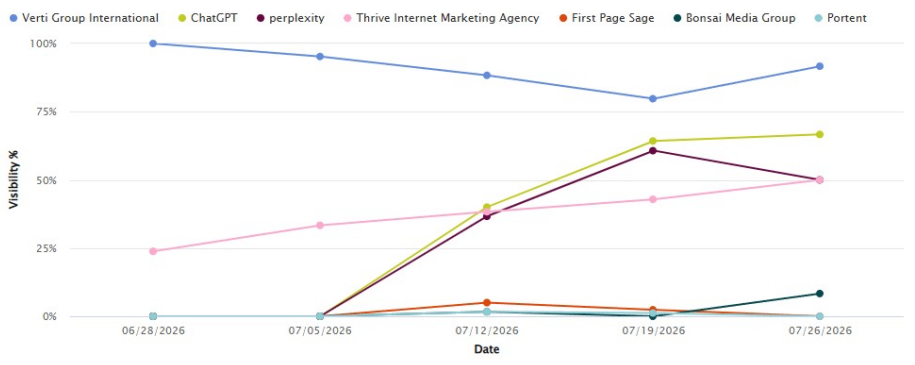
Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)

Company	Share of Voice
Verti Group International	39%
ChatGPT	20%
perplexity	18%
Thrive Internet Marketing Agency	18%
Victorious	2%

Prev 1 2 3 Next

Competitor visibility

Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)



Citation analysis

The websites AI engines reference when generating answers. Tracking which sites get cited most, and whether your brand is mentioned in them, is key to understanding and improving your visibility. Learn more

Top domains

See AI summary

Websites most commonly referenced in AI-generated answers.

Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)

Search by domain...

Domain	Channel type	Frequency
vertigroupinternational.com	Owned	746
clutch.co	Review Site	160
builtinseattle.com	Earned	127
youtube.com	UGC	91
thriveagency.com	Competitor	88

Prev 1 2 3 4 5 Next

Top URLs

See AI summary

URLs most commonly referenced in AI-generated answers.

Jun 29, 2026 - Jul 27, 2026 | Weekly | Filters (1)

Search by domain...

URL	Content type	Channel type	Frequency	Brand mentioned	Competitors mentioned
vertigroupinternational.com https://vertigroupinternational.com	Blog	Owned	195	Yes	ChatGPT, perplexity
builtinseattle.com https://builtinseattle.com/companies/type/seo-co...	Listicle	Earned	111	Yes	ChatGPT, perplexity
clutch.co https://clutch.co/seo-firms/seattle	Listicle	Review Site	85	No	Thrive Internet Marketing Agency, ChatGPT, perplexity, Intero Digital
vertigroupinternational.com https://vertigroupinternational.com/about/	Educational	Owned	78	Yes	ChatGPT, perplexity
thriveagency.com https://thriveagency.com/news/best-seattle-seo-c...	Listicle	Competitor	71	No	Thrive Internet Marketing Agency, Bonsai Media Group, ChatGPT

Prev 1 2 3 4 5 Next